

ADRA Ambassadors Meeting - 29 June 2025

Agenda

- Welcome and prayer
- 2025 Annual Appeal Update and Check-in
- Update on Getting Cash Donations Paid to ADRA-UK Account
- World Refugee Day Check-in | ADRA Art Contest Awards Update
- Update on Myanmar Earthquake Emergency Appeal
- TERAI Project in Nepal
- DFRO Check-in with Ambassadors
- Questions / Comments
- Adjournment

MEETING NOTES

2025 Annual Appeal Update and Check-In

- It was reported that ADRA-UK have received £31,319.93 up to May 31st, in donations for the annual appeal. There is just 1 day left in the official annual appeal period. However, it is okay for churches continue with their annual appeal activities beyond this date.
- Petrian informed the team that there are a few activities happening on that day including: Bodmin Church half marathon hike across the moors, Musselburgh fundraising ice-cream stall at the Scottish Mission Youth Sports Day in Scotland and Torquay Church's weekly Car boot Sale. There was also an activity on at Milton Keynes Church the previous day.
- The Ambassadors shared information on their activities so far. Some of what was shared include:
 - Tottenham Lighthouse SDA Church hosted a *Love in Action* Fundraising Concert which was streamed online on Saturday June 28th. They also had a food and bake sale after the concert. The concert was well attended and included participants from church members and the wider community. The team also used card readers to ensure that can receive donations in cash and by cards as well as online via a page they set up to enable online viewers to donate. Some photos from the event were shared on the slides presented in the meeting. One of the special guests included the Deputy Mayor for the area. The ambassadors shared that over £200 were received in donations on the card machine alone during the concert and thanked her fellow ambassadors for recommending the machine to her.
 - Stanborough Park SDA Church Ambassador shared pics and information from their Children's Concert held in May to raise funds for ADRA-UK. She said 60 young people took part in the concert and each performer also took an ADRA can to try to raise funds too. Offering was collected at the concert as well as online through a page set up. She reported that the concert raised a total of £4,482.90.

- Handsworth SDA Church hosted a sponsored 10K and 5K walk earlier in the month to Sandwell Valley which went well. A photo was shared in the slides presented.
- Isle of Man SDA Church – hosted as car boot sale in May to raise funds for ADRA-UK and a video overview was shared in the slides.
- Grace Community Church shared a video overview of their 10K walk which was held earlier in the month. The event was organised by the church's Family Life Dept. Some testimonials and feedback of the walkers and passersby were shared. They found the activity inspiring. They are still tallying up donations and are waiting on some outstanding boxes, cans and coin cards to come in.

A big thank you to all the ambassadors for their hard work during the annual appeal and for sharing the photos / videos of their activities. It is important to share what you are doing as it helps to inspire others, to learn from each other and to get support from the team.

Update on Getting Donations to ADRA-UK

- An Update was provided on how to get funds to ADRA-UK. Petrian shared that a letter was prepared to send to all church treasurers across the BUC to seek their support in this regard. Once the letter is approved a copy will be shared with the ambassadors. The letter will be addressed to the treasury Teams of the churches and will ask them to assist the ADRA Ambassadors | Agents when they receive cash donations. It will ask the treasury team to accept the cash donations from the Ambassadors and then do one of the following:
 1. Make an online transfer of the equivalent amount directly to ADRA-UK's account.
 2. Prepare a cheque for ADRA-UK of the equivalent amount and send via post to the ADRA-UK office – ADRA-UK, Stanborough Park, Watford, WD25 9JZ.
 3. Deposit the cash directly into ADRA's account.

World Refugee Day (WRD) 2025 Check-in

The Ambassadors were reminded that they can still use the WRD resources that are on the [Ambassadors Only page](#) (Children Story, Videos and Personal Ministry Spot video and write up) to raise awareness and inspire others to support the advocacy throughout the year.

ADRA ART Contest – Update on Awards Ceremony

- The awards ceremony premiered on World Refugee Day Friday June 20th at 5pm (UK time).
- The [Ambassadors only page](#) has some resources including all the winning pieces from the art contest. These can be accessible by ambassadors at any time.
- The awards ceremony video is available on ADRA Europe website and YouTube channel: <https://www.youtube.com/watch?v=280jmsGl3FE&t=6s>

- The winning pieces for each category of the competition was shared in the presentation slides during the meeting.
- Ambassadors are encouraged to use the resources in creative ways. Some ideas shared including hosting watch party of the ceremony, hosting a exhibition using winning pieces from art competition as a way to build awareness and support local refugees in the community. They could also be used to mobilise interest for next year's competition.

Update on Myanmar Earthquake Emergency Appeal

- ADRA-UK reported that £12,000 has been raised so far for the Myanmar Emergency Earthquake appeal and paid over to the ADRA team managing the recovery. Thanks to all ambassadors and donors for continuing to share the link for persons to donate.
- People are still in urgent need in the region, and they have a long way to go to full recovery.
- Please continue to share the link to encourage donations. See the following link on our website for more information or to donate: <https://adra.org.uk/myanmar-earthquake-appeal/> This link can also be shared with others to mobilise support.

Enhanced Rural AI (TERAI) Project in Nepal

- The Enhanced Rural AI (TERAI) Project assists smallholder dairy farmers in Nepal and slides were shared illustrating details about the project and a video illustrating a new technique for mixing more nutrient food for the cows.
- Cows in Nepal were artificially inseminated to breed Jersey mixed calves. A total of 31 calves have already been born since November 2024 to date.
- Jersey cows are known worldwide in the dairy industry for producing top quality milk and other by products (butter and milk). They are also known to produce higher quantity of milk.
- The project aims to strengthen the resilience of the 3,630 small hold dairy farmers and enhance their livelihoods.

Disaster and Famine Relief Offering 2025 (DFRO) Resources

- Ambassadors were reminded that they are to let the ADRA-UK office (Petrian) know the date of their DFRO collection in their local churches.
- Resources for the DFRO collection are available on the [Ambassadors only page](#).

Date of Next Monthly Ambassadors Meeting

- **Sunday September 28th 2025 on Zoom at 10:00am.**
- There will be a summer break from the monthly meetings for July and August, but we will keep in touch during the period.
- Ambassadors should still let Petrian know of their activities and share photos, pics and videos.
- Ambassadors are encouraged to send a write up of their activities to The Messenger.

Q&A | Comments

1. Can ADRA-UK find out if there is a charge to deposit cash into the bank accounts. Petrian explained that she is not aware if there is a charge to deposit cash into your own bank account. All the churches or at least most would have an HSBC account so she will need to investigate to ascertain if HSBC charge for deposits
2. Can ADRA find out what the prizes are for the ADRA Europe Art Contest?

Actions

- ADRA to find out about the charges for depositing cash / cheques to HSBC accounts.
- To check what the prizes are in the ADRA Art Contest.
- To share letter being sent to church treasurers with the Ambassadors once it's been approved and sent.